



Effective Date: 01/08/2018

WOOSH Privacy Policy

This Privacy Policy describes how SWS Smart Water Stations USA INC and/or any of its affiliates and/or licensed and/or authorized contractors and/or distributors WOOSH(referred to in this Privacy Policy as “WOOSH,” “Company,” “we,” “us,” or “our”) collects information when you use one of our refilling water station or when you use our on-line store at store.wooshwater.com (the “Site”) or use any mobile application published by us (the water station, the Site and all applicable mobile applications are referred to in this Privacy Policy as the “Service”). It also explains how we use and disclose the information we collect from you, and your rights in relation to that information. By accessing, visiting or using the Service, you expressly consent to our collection, storage, use and disclosure of your information as described in this Privacy Policy. Please note that if you disagree with anything in this Privacy Policy, you must not use the Service. This Privacy Policy is part of, and is governed by, the terms and conditions set forth in our Terms of Service located at <https://www.wooshwater.com/wp-content/uploads/2017/08/Terms-of-Use-service-2016-1.pdf>.

1. Information Collected through the Service.

A. Information You Directly and Voluntarily Provide to Us. If you are a visitor to the Service, we may collect information that you provide to us by requesting to use the Service and/or when you communicate with any of our departments such as customer service or technical services. You may also choose to provide your name, telephone number, postal address and email address to us if you would like to become a member, register for an event or request additional information about the Company and the work we do.

B. Information Automatically Collected Through the Service. We may automatically collect information about you when you use the Service. For example, if you refill a water bottle at a particular water station we will have a record of that event, including the location of the water station. Similarly, if you access the Service through a computer, we will automatically collect information such as your browser type and version, computer and connection information, IP address and standard web log information. If you access the Service through a mobile device, we may also be able to identify the location of your mobile device. You may choose not to share your location details with us by adjusting your mobile device’s location services settings. For instructions on changing the relevant settings, please contact your service provider or device manufacturer.

We may automatically collect information from you when you use the Service using “cookies”. Cookies are small amounts of data that are stored within your computer’s Internet browser and that are accessed and recorded by the websites that you visit so that they can recognize the same browser navigating online at a later time.

Information that may be collected by cookies when you use the Service may include:

- the pages you visit within the Service;
- the date and time of your visit to the Service;
- the amount of time you spend using the Service;
- the Internet Protocol (IP) address used to connect your computer to the Internet; and/or
- your computer and connection information such as your browser type and version, operating system and platform.

You can set your browser to reject cookies or to notify you when you are sent a cookie. However, if you disable cookies you may not be able to use certain features of the Service.

C. *Third Parties' Use of Cookies and Web Beacons.* The Site and other websites used in the Service may include third-party advertising, links to other websites, and other content from third-party businesses. These third-parties may use cookies and web beacons to track the actions of users online over time and across different websites or platforms to deliver targeted electronic advertisements to an individual user. For information about how tracking works for online advertising purposes you can visit <http://www.aboutads.info/choices>.

The Company does not have access to or control over web beacons or cookies that third party websites may use. We are not responsible for the privacy practices or the content of these third-party websites. You are encouraged to review the privacy policies of the different websites you visit. In addition, some third-party advertising companies may provide a mechanism to opt-out of their technology. For more information about the opt-out process, you may visit the Network Advertising Initiative website, available at: http://www.networkadvertising.org/managing/opt_out.asp.

In addition, your browser may allow you to adjust your browser settings so that “do not track” requests are sent to the websites that you visit. However, the Company will not disable tracking technology that may be active on the Service in response to any “do not track” requests that we receive from your browser.

D. *Information You Share Through Social Media Services.* The Service may include links to third party social media services where you will be able to post comments, stories, reviews or other information. If you post any comments, reviews, photos or other information on our Facebook, Twitter or other social media pages, we may display or delete those comments, reviews, photos or information on the Service. In addition, your use of these social media services may result in the collection or sharing of information about you by these social media services. We encourage you to review the privacy policies and settings on the social media services with which you interact to make sure you understand the information that may be collected, used, and shared by those social media services.

E. *Information You Post on the Service.* If you post information on public areas of the Service or related social media pages, that information may be collected and used by the Company, other users of the Service, and the public generally. We strongly recommend that you do not post any

information through the Service that allows strangers to identify or locate you or that you otherwise do not want to share with the public.

F. *Payment Processors.* If you make a purchase through the Service, you will need to provide payment information so that your purchase can be processed. All payments made through the Service are processed by our third party providers. All information collected by these third party providers for purposes of processing your payments is not available to us, unless you have otherwise provided this information to us in connection with your use of the Service. Information collected from you by the applicable third party provider is governed by the applicable third party provider's privacy policy.

2. *How We Use the Information We Collect.* We use the information we gather through the Service in the following ways:

- to operate the Service;
- to request feedback and to enable us to better understand how the Service and our products and services are being used and how they can be improved;
- to contact and communicate with you and to respond to your communications and requests about the Service, or about our programs, services, products, activities and special events;
- for internal and marketing, promotional, informational and fundraising purposes; and
- for any other purpose for which you specifically provided the information to us.

If you provide your email to us, you may choose whether to receive emails with information, promotions and updates about the Company that we believe may be of interest to you. If you chose to receive such emails, you will be able, and then you wish to opt-out of receiving these emails from us, please follow the instructions contained in each email you receive from us which will allow you to opt-out of receiving further marketing communications from us.

3. *How We Share Your Information with Third Parties.* We do not sell or rent user information we collect through the Service to any third parties for their own marketing purposes. In the event the Company wants to sell or rent your information to third parties for their own marketing purposes in the future, we will notify you and you will have an opportunity to affirmatively opt-in to receiving these third party marketing communications. The Company does share your information with third parties in some circumstances as follows:

A. *Employees, Volunteers and Third-Party Service Providers.* We will disclose your information to our employees, volunteers, contractors, affiliates, distributors, dealers, vendors and suppliers ("Service Providers") who provide certain services to us or on our behalf, such as operating and supporting the Service, analyzing data, or performing marketing or consulting services, or shipping products to you. These Service Providers will only have access to the information needed to perform these limited functions on our behalf.

B. *Response to Subpoenas or Court Orders or to Protect Rights and to Comply with Our Policies.* To the extent permitted by law, we will disclose your information to government authorities or third parties if: (i) required to do so by law, or in response to a subpoena or court order; (ii) we believe in

our sole discretion that disclosure is reasonably necessary to protect against fraud, to protect the property or other rights of us or other users, third parties or the public at large; or (iii) we believe that you have abused the Service by using it to attack other systems or to gain unauthorized access to any other system, to engage in spamming or otherwise to violate applicable laws or in violation of our Terms of Service. You should be aware that, following disclosure to any third party, your information may be accessible by others to the extent permitted or required by applicable law.

C. *Business Transfers; Bankruptcy.* In the event of a merger, acquisition, bankruptcy or other sale of all or a portion of our assets, any user information owned or controlled by us may be one of the assets transferred to third parties. We reserve the right, as part of this type of transaction, to transfer or assign your information and other information we have collected from users of the Service to third parties. Other than to the extent ordered by a bankruptcy or other court, the use and disclosure of all transferred user information will be subject to this Privacy Policy. However, any information you submit or that is collected after this type of transfer may be subject to a new privacy policy adopted by the successor entity.

D. *Aggregate Information.* We may share information relating to users of the Service with affiliated or unaffiliated third parties on an anonymous, aggregate basis. While this information will not identify you personally, in some instances these third parties may be able to combine this aggregate information with other data they have about you, or that they receive from third parties, in a manner that allows them to identify you personally.

4. *Children.* Registration for the Service is not intended for individuals under age 18.

5. *Security.* We implement industry standard security measures intended to protect against the loss, misuse and alteration of the information under our control. Please be aware that no data transmission over the Internet can be guaranteed to be 100% secure. As a result, the Company cannot guarantee or warrant the security of any information you transmit on or through the Service and you do so at your own risk.

6. *Amendments to this Privacy Policy.* We will notify you of changes to this Privacy Policy by posting the amended terms on the Service at least thirty (30) days before the effective date of the changes. If you do not agree to the changes, you should discontinue your use of the Service prior to the time the modified privacy policy takes effect. If you continue using the Service after the modified privacy policy takes effect, you will be bound by the modified privacy policy.

7. *Use of Information Outside Your Country of Residence.* The Service is directed to users located in the United States. If you are located outside of the United States and you choose to use the Service or provide your information to us, your information may be transferred to, processed and maintained on servers or databases located in the United States and/or Israel. Your use of the Service represents your consent and agreement to these practices. If you do not want your information transferred to or processed or maintained in the United States, you should not use the Service.

8. Accessing, Changing and Managing Your Information. If you have provided your name and email address to us, you may request that we remove your name and email address from our database by contacting us at contact@wooshwater.com. Following receipt of a request from you, we will take reasonable steps to delete your information as requested.

9. How to Contact Us. Please also feel free to contact us at contact@wooshwater.com and Customer's service number 9375058114 if you have any questions about this Privacy Policy.